

PRESS KIT · APRIL 2026 · YEAR ONE

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# NATIONAL AI ART MONTH

APRIL 1–30, 2026

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A movement honoring artists creating at the intersection  
of human imagination and artificial intelligence.

## AT A GLANCE

# FAST FACTS

**30**

DAYS OF DAILY PROMPTS

**7**

FOUNDING AMBASSADORS

**Apr 1**

OFFICIAL LAUNCH DATE

**4**

WEEKLY CREATIVE THEMES

**Year 1**

INAUGURAL EDITION

**Free**

OPEN TO ALL CREATORS

## ABOUT THE MOVEMENT

## WHAT IS NAAM?

National AI Art Month (NAAM) is a month-long celebration dedicated to honoring artists who work at the intersection of human imagination and artificial intelligence. Launching April 1, 2026, NAAM invites creators of all skill levels to participate in 30 days of daily art prompts, community challenges, and education designed to elevate AI art as a legitimate and celebrated creative discipline.

NAAM was founded on the belief that AI art is not a shortcut — it is a craft. It requires vision, intention, and skill. This movement exists to give that craft a dedicated month, a community, and a platform worthy of the work.

FOR IMMEDIATE USE

# OFFICIAL DESCRIPTIONS

## SHORT DESCRIPTION (1–2 SENTENCES)

National AI Art Month (NAAM) is a month-long movement celebrating artists who create at the intersection of human imagination and artificial intelligence. Held every April, NAAM features 30 days of daily prompts, community challenges, and education designed to honor AI art as a legitimate creative discipline.

## LONG DESCRIPTION (PARAGRAPH)

National AI Art Month (NAAM) is an annual month-long celebration dedicated to honoring artists who work at the intersection of human imagination and artificial intelligence. Founded in 2026 by digital entrepreneur and AI art strategist Hatiná N. Covington, NAAM invites creators of all skill levels to participate in 30 days of daily art prompts, themed creative challenges, and community-driven education. The movement is built on the belief that AI art is a craft — one that deserves its own dedicated month, its own community, and its own stage. NAAM is free to participate in and open to all creators, with a Founding Ambassador Inner Circle of established community leaders helping to carry the movement forward.

"AI art is not a shortcut — it is a craft. National AI Art Month exists to give that craft the celebration, the community, and the platform it deserves."

— Hatiná N. Covington, Founder, National AI Art Month

*Please use the above descriptions verbatim in all press coverage. For custom quotes or interview requests, contact the media team.*

THE FOUNDER

# HATINÁ N. COVINGTON

## Hatiná N. Covington

FOUNDER &amp; VISIONARY · NATIONAL AI ART MONTH | FOUNDER, THE CREATIVE BROWN GIRL

Hatiná N. Covington is a digital entrepreneur, AI art strategist, and educator who has spent years helping Black and Brown creatives transform their artistic talent into profitable digital product businesses. She is the founder of The Creative Brown Girl — a platform dedicated to teaching artists and creators how to monetize their ideas using AI tools, digital products, and simple online business systems.

Since launching The Creative Brown Girl in 2020, Hatiná has built an ecosystem of digital products, educational resources, and online communities designed to help creatives move from inspiration to income. Her work focuses on showing artists how to use tools like ChatGPT and Midjourney to generate artwork, package their creativity into sellable assets, and build sustainable revenue streams.

Hatiná is known for her direct, transparent teaching style and her ability to simplify complex technology into practical steps that creators can actually implement. She believes creativity is more than expression — it is intellectual property that can be packaged, positioned, and sold. National AI Art Month is the natural extension of that belief: a movement that gives AI art a dedicated month, a community, and a platform worthy of the craft.

*"I built NAAM because AI artists deserve to be celebrated — not debated.  
This is our month."*

— Hatiná N. Covington

CONNECT:

[nationalaiartmonth.com](https://nationalaiartmonth.com)[thecreativebrowngirl.com](https://thecreativebrowngirl.com)[@thecreativebrowngirl](https://twitter.com/thecreativebrowngirl)

THE INNER CIRCLE

# FOUNDING AMBASSADORS

The NAAM Founding Ambassador Inner Circle is a hand-selected group of established creators, community leaders, and educators who joined the movement before it launched. They are the first voices, the first believers, and the first faces of National AI Art Month.

**Kianca "Kay" Henderson**

**TCQ | The Craft Queendom**

@beingthiscanvaqueen · Instagram

**Michelle Ousley**

**Boss Up Coach**

@bossupcoach · Instagram

**Shay Ratliff**

**Wi-Fi & A Dream Creative Studios**

@officialwifiandadream · Instagram

**R. Renee Riley**

**Cre8tively We Tees**

@Cre8tivelyWeTees · Instagram

**Sondra King**

**Black Girls Journal Club**

@blackgirlsjournalclub · Instagram

**Tania Smith**

**DigitalDripDesignz**

@digitaldripdesignz · Instagram

**Karen H. Baxter**

**Ms. Creative CEO | Artistic Fusion**

@artisticfusioncraftstudio · Facebook

VIEW FULL AMBASSADOR PROFILES:

[nationalaiartmonth.com/ambassador-program](https://nationalaiartmonth.com/ambassador-program)

PRESS INQUIRIES

# MEDIA CONTACT & ASSETS

## GET IN TOUCH

MEDIA CONTACT	Hatiná N. Covington
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PRESS PAGE	<a href="http://nationalaiartmonth.com/press">nationalaiartmonth.com/press</a>

## AVAILABLE MEDIA ASSETS

The following assets are available upon request via email:

- NAAM official logo (PNG — full color, white, and dark versions)
- Founder headshot — Hatiná N. Covington (high-resolution)
- Founding Ambassador graphics — all 7 (high-resolution)
- NAAM brand color palette and typography guide
- Event banner and promotional graphics

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[nationalaiartmonth.com](http://nationalaiartmonth.com)